



# The College of New Jersey

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Chairman Julius Genachowski  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

The College of New Jersey has, as part of its mission as one of the most competitive public colleges in the nation, a commitment to service learning and community engagement. We are so committed to this concept that it is part of the curriculum in our freshmen seminar. We also fund community scholars up to \$500,000 per year. It is without exaggeration to state that we educate the next generation of civic leaders. In this sense, it is important to us to work with corporate leaders that inspire civic engagement among their employees and in the communities they serve. Comcast has been a valued and growing partner.

Recently, we received a foundation grant from Comcast. This assistance allows us to expand and develop programs. Corporate philanthropy is vital to developing and maintaining excellence in higher education. As we continue to advance our programs we are most grateful to Comcast for providing us additional resources.

Comcast has also allowed TCNJ to increase exposure for our programs. College President, Dr. R. Barbara Gitenstein, appeared on the Comcast *Newsmakers* program. The *Newsmakers* segment is a respected platform for our community to learn more us. *Newsmakers* reach inspires households generating additional interest and support for programs at TCNJ.

Our students join Comcast employees on Comcast Cares Day. Together, we work with a number of non-profits in the area to provide assistance to our mutual (joint) community.

Beyond Comcast's commitment to civic engagement, its corporate work in providing broadband to thousands of communities across America and the educational tools available to increase effective on-line use is commendable. Our students have developed a program designed to help close the digital divide in our community. They bring educational programs to residents who are new Internet users, enabling a safe, effective use of online and web capabilities. With the wide number of resources for government programs, telemedicine, education and more, it can be overwhelming for many. Comcast understands this challenge and is also working to close the digital divide for underrepresented children in New Jersey providing complimentary broadband service to schools and community centers.

Comcast's partnership is important to us. We look forward to the company's continued support. As you review the new venture between the American business icons Comcast and NBC, please know that TCNJ values our relationship with Comcast.

Regards,



John Marcy

Vice President for College Advancement